

Chapter Tip Sheet For October 2008 newsletters

Member Recruitment Campaign – Everyone Is a Star!

Every TSCPA member has the opportunity to benefit from recruiting another! An autumn recruitment campaign runs through December 15.

- Each CPA member who recruits a new CPA member will receive a \$50 CPE voucher to be used on TSCPA CPE courses. (Some restrictions apply, and they will be noted on the voucher.)
- A CPA member who recruits 10 new student/candidate members will receive a \$50 CPE voucher to be used on TSCPA CPE courses. (Some restrictions apply, and they will be noted on the voucher.)
- Every new CPA member will be entered in a random drawing for a trip to Hollywood.
- Every new student/candidate member will be entered in a random drawing for an iPhone.
- Every student/candidate member who recruits another student/candidate member will be entered in a random drawing for an iPhone.

To make recruitment easy, there are online resources that explain the benefits of TSCPA membership and a convenient form to sign up online. (First-time members can join for just \$119 and CPAs sworn in in December 2007 and May 2008 are eligible for FREE membership through May 31, 2009.) Go to the Join TSCPA button on the Web site at tscpa.org to get more information.

Young CPAs Conference Coming to Houston This Fall

Following the success of last spring's sell-out Young CPAs and Emerging Professionals Conference debut, TSCPA will be hosting another daylong event Nov. 5 at the Hyatt Regency Hotel in downtown Houston. Mark your calendars now for the conference featuring hot session topics of interest to accounting students, CPA exam candidates and young CPAs. Stay tuned for more information and registration.

Raising the Profession's Profile in Your Community

Autumn is a great time for individual CPAs and their employers and firms to promote the profession in their communities. Here are five ways that you can boost the profession's profile in your community and make a difference where you live:

1. Donate goods or services as a silent auction item for a local school's annual fundraising effort.
2. Speak to a group of students about the opportunities available to them when they choose a career in accounting.
3. Participate in the "Adopt-a-Highway" program, and do your part to keep Texas beautiful.
4. Sponsor a youth football team.
5. Purchase children's books or school supplies for a school serving an economically disadvantaged neighborhood or community.